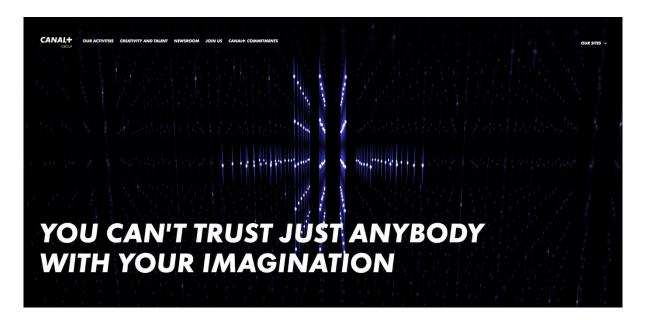


PRESS RELEASE Paris, November 23<sup>rd</sup>, 2023

## CANAL + GROUP UNVEILS A NEW CORPORATE WEBSITE WHICH BRINGS TOGETHER ALL ITS ACTIVITIES: FRANCE, INTERNATIONAL AND STUDIOCANAL



CANAL+ Group announces today the launch in English of its new corporate website, a few days after the launch of the French version. This new website illustrates all CANAL+ Group content production and distribution activities, in France and internationally.

It is intended for anyone who wants to find out about the CANAL+ Group (journalists, investors, employees, job applicants, general public), thanks to its 5 tabs: activities – France, international, STUDIOCANAL, myCANAL –, creativity and talents, news, recruitment and commitments.

It reflects an ambition that has lasted almost 40 years: to support talents and creativity in all its forms, and promote culture around the world. And to do so even beyond its more than 25 million subscribers and a presence on all continents across more than 50 countries.

This website was created and developed by the Sweet Punk agency, following an eco-design principle aligned with the Group's aim to support ambitious, inclusive creativity that responds to the climate emergency. The site thus benefits from: hosting guaranteeing carbon neutrality, lightweight coding, image optimisation, no analytics tools, and above all, an external tool that can evaluate the carbon impact of each page of the site over time.

## Emilie Pietrini, Brand and Communication Manager for the CANAL+ Group, explains:

"I'm very happy that the CANAL+ Group now has a corporate website. We want to tell the Group's news through its world of content creation, production, and distribution, and now without any geographical borders. This site will, I hope, showcase what the Group is and its ambitions."

## **About CANAL+ Group**

CANAL+ Group, a subsidiary of Vivendi, is a major player in the creation and distribution of content worldwide, with 25,5 million subscribers, a presence in more than 50 countries and 7 600 employees on every continent. CANAL+ Group has 9,5 million subscribers in France and 7,6 million in Africa. It is the leading television operator in French-speaking Africa and the largest shareholder in MultiChoice, the leader in pay-TV in English and Portuguese-speaking Africa. CANAL+ Group is a major player in the production and marketing of television channels, with 130 linear and non-linear channels produced in-house. It aggregates major thematic channels and global content platforms such as Netflix, Disney+, Paramount+, Apple TV+ and DAZN. With 3.5 billion euros invested in content each year, it is a key player in sport (main funder in France of football and rugby), films (leading funder in France and Poland), and series (including more than 50 original series per year in more than 15 languages). With the support of its subsidiary STUDIOCANAL, which owns 14 production companies, including 13 in Europe and one in the United States, CANAL+ Group is the leading producer and distributor of feature films and TV series in Europe. It holds a catalogue of more than 8 000 titles from more than 60 countries. Finally, it is also a key player in digital with its CANAL+/myCanal app, whose international deployment is accelerating, with a presence in some **thirty countries** to date. canalplusaroup.com/en

## **Contacts**

Olivia Abehassera <u>Olivia.ABEHASSERA@canal-plus.com</u> Elvire Charbonnel <u>Elvire.CHARBONNEL@canal-plus.com</u>