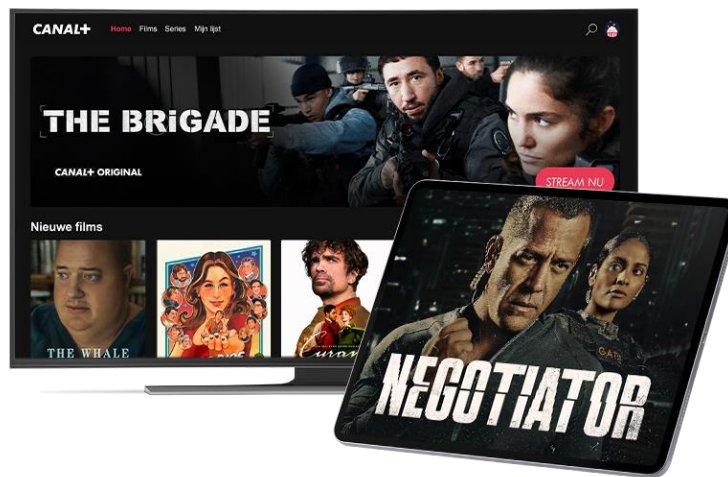


PRESS RELEASE  
December 4<sup>th</sup>, 2023

## **CANAL+ IS COMING TO THE NETHERLANDS WITH A NEW STREAMING PLATFORM**



**After recent successful launches in Austria, Czech Republic and Slovakia, CANAL+ Group takes another step in its European development and is now coming to the Netherlands with a unique offer aggregating an incomparable catalogue of movies and series.**

Internationally, CANAL+ Group operates in more than 50 countries and has over 25 million subscribers across Europe, Africa and Asia.

Its offer is already being distributed in the Netherlands via its subsidiary M7 and will be rebranded CANAL+ from January 29<sup>th</sup>, 2024. Thus, starting from this date, CANAL+ will propose a comprehensive offer mixing live TV and streaming, aggregating in one platform linear TV channels (including ESPN, owning the rights for Dutch soccer competition) and a wide variety of movies and series of all genres with a European DNA.

CANAL+ can count on two of the Group's subsidiaries STUDIOCANAL and SPI INTERNATIONAL. The former, European leader and majority shareholder of Dutch FilmWorks, has a catalogue of over 8,000 international titles. The latter, a major actor of distribution and broadcasting of content across the world, has a catalogue of over 10,000 international films and series. To that, can be added CANAL+ Originals, notably the latest hit series *The Brigade*.

The Group will also give access to exclusive titles from Viaplay, Fremantle, Dutch CORE, Lionsgate and Lumière, including the new season of the successful Norwegian series *Furia* and the new crime series *Negociador*.

In addition to a direct marketing of its platform, CANAL+ is also partnering with Dutch leading telecom operator VodafoneZiggo, to propose their offers to more than three million potential customers in the Netherlands.

**Jacques du Puy, CEO CANAL+ International:** *"I am very pleased with the launch of our platform in the Netherlands, which will help us further strengthen the position of CANAL+ in the European market. It is a dynamic market that offers us new opportunities. With our learnings from other territories and strong relationships with content-providers and major stakeholders, we're confident to bring something new to the Dutch audience, bringing together the best of linear channels, sport, films and series."*

## CONTACTS

CANAL+ International: Hala Saab, [hala.saab@canal-plus.com](mailto:hala.saab@canal-plus.com)

CANAL+ Luxembourg/M7 Group: Ivett Budai-Fraszt, [ivett.fraszt@m7group.eu](mailto:ivett.fraszt@m7group.eu)

## ABOUT CANAL+ GROUP

CANAL+ Group, a subsidiary of Vivendi, is a major player in the creation and distribution of content worldwide, with 25,5 million subscribers, a presence in more than 50 countries and 7 600 employees on every continent. CANAL+ Group has 9,5 million subscribers in France and 7,6 million in Africa. It is the leading television operator in French-speaking Africa and the largest shareholder in MultiChoice, the leader in pay-TV in English and Portuguese-speaking Africa.

CANAL+ Group is a major player in the production and marketing of television channels, with 116 linear and non-linear channels produced in-house. It aggregates major thematic channels and global content platforms such as Netflix, Disney+, and Paramount+.

With 3.5 billion euros invested in content each year, it is a key player in sport (main funder in France of football and rugby), films (leading funder in France and Poland), and series (including more than 50 original series per year in more than 15 languages).

With the support of its subsidiary STUDIOCANAL, which owns 12 production companies in 9 European countries, CANAL+ Group is the leading producer and distributor of feature films and TV series in Europe. It holds a catalogue of more than 8 000 titles from more than 60 countries.

Finally, it is also a key player in digital with its CANAL+ /myCanal app, whose international deployment is accelerating, with a presence in some thirty countries to date.

<https://www.canalplusgroup.com/en>