Press release
Paris, June 20ᵗʰ, 2024

CANAL+ GROUP INCREASES ITS STAKE IN VIU TO 36,8%

CANAL+ Group announced today that it has increased its stake in Viu to 36,8%, in accordance with the terms of the strategic partnership with PCCW Group announced on June 21, 2023.

After satisfaction of key business milestones, CANAL+ Group has released the last instalment of its US$300 million staggered investment and increased its stake in Viu to 36,8%. This investment is a renewed testimony to CANAL+'s commitment to develop Asia as one of the Group's growth engine and underlines CANAL+'s confidence in Viu and its team.

A further investment, at CANAL+ election, could result in an increase of CANAL+'s stake in Viu to 51%.

ABOUT CANAL＋ GROUP

CANAL＋ Group, a subsidiary of Vivendi, is a leader in the creation and distribution of content in the world, with a presence in more than **50 countries** and nearly 7,600 employees on every continent. CANAL＋ Group has **26.4 million subscribers** worldwide, including 17.1 million in Europe, 8.1 million in Africa and 1.2 million in Asia-Pacific. It is the largest shareholder in MultiChoice, the leader in pay-TV in English and Portuguese-speaking Africa; Viaplay, the Scandinavian leader in pay-TV and streaming; and is also a shareholder in Viu, a leading Asian streaming business.
CANAL＋ Group invests **3.5 billion euros in content every year**, making the group a key player in sport (main funder in France of football and rugby, and the leading partner of UEFA and the Premier League internationally), films (leading funder in France and Poland), series (including more than 50 original series per year in over 15 languages) and entertainment (documentaries, comedy, shows). CANAL＋ Group offers over **2,000 channels**, including 130 produced in-house. In addition to content creation and its own channels, CANAL＋ Group acts as an aggregator or both linear channels global streaming services including, Netflix, Disney＋, Paramount＋, Apple TV＋ and Max.
With the support of its subsidiary STUDIOCANAL and its network of **14 production companies**, including 13 in Europe and one in the United States, CANAL＋ Group is the leading producer and distributor of feature films and TV series in Europe. It holds a **catalogue of nearly 9,000 titles** from more than 60 countries, including those of Orange Studio following the acquisition of OCS by CANAL＋ Group.
Canal＋ Group is an innovative, technology-based company, with a leading direct to consumer digital offer via its CANAL＋/myCanal app, which is deploying internationally at an accelerating rate and currently has a presence in more than 40 countries and territories.
canalplusgroup.com/en

ABOUT VIU

Viu is a leading pan-regional over-the-top ("OTT") video streaming service available in 16 markets across Asia, the Middle East, and South Africa, with over 62 million monthly active users (MAU) and 13 million paid subscribers*. It has been consistently ranked as one of the top two video streaming platforms in terms of MAU, subscribers and streaming minutes amongst both global and regional players** in Southeast Asia. The Viu service is available to consumers through a dual model with an ad-supported free tier and a premium subscription tier (consisting of different subscription options). Viu also releases premium original content under the brand "Viu Original" with productions in Korea, Thailand, Indonesia, Malaysia, the Philippines as well as Chinese content from Hong Kong and mainland China. Viu recorded US$314 million in revenue in 2023, representing a growth of 22% year over year.

*As at December 2023.
**According to MPA's AMPD research across the five markets of Indonesia, Malaysia, the Philippines, Singapore and Thailand excluding YouTube and Tiktok.

CONTACTS

CANAL＋ GROUP: Elvire Charbonnel, elvire.charbonnel@canal-plus.com
CANAL＋ INTERNATIONAL: Hala Saab, hala.saab@canal-plus.com