## Canal+ SA (the "Company")

## **Director/PDMR Shareholding**

The Company was notified on 18 December 2024 that the following PDMRs were issued ordinary shares of €0.25 each ("**Shares**") in the Company on 13 December 2024 further to the partial demerger agreement between Vivendi SE and the Company dated 28 October 2024.

PDMR	Number of Shares issued	Share price
Maxime Saada	160,971	Nil
Jacques du Puy	120,091	Nil
Anna Marsh	20,551	Nil
Amandine Ferré	4,336	Nil
Yannick Bolloré	114,873	Nil
Jean-Christophe Thiery	60,673	Nil
Arnaud de Puyfontaine	363,853	Nil
Phillipe Bénacin	14,100	Nil
Martine Studer	6,000	Nil

This announcement is made in accordance with the requirements of Article 19(3) of the UK Market Abuse Regulation.

## **Enquiries:**

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Notification and public disclosure of transactions by persons discharging managerial responsibilities

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Maxime Saada
2	Reason for the notification	

a)	Position/status	Chairman of the Management Board and Chief Executive Officer		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emiss auctioneer or auction mon	ion allowance market participant, auction platform, itor		
a)	Name	Canal+ SA		
b)	LEI	9695000537F9F73BXN18		
4		e(s): section to be repeated for (i) each type of of transaction; (iii) each date; and (iv) each place een conducted		
a)	Description of the financial instrument, type of instrument	Ordinary Shares of €0.25 each		
	Identification code	ISIN: FR001400T0D6		
b)	Nature of the transaction	Issue of shares pursuant to the terms of the partial demerger between Vivendi SE and Canal+		
c)	Price(s) and volume(s)	Price(s) Volume(s)  EUR 0.00 160,971		
d)	Aggregated information			
	- Aggregated volume	160,971		

	- Price	EUR 0.00	
e)	Date of the transaction	13 December 2024	
f)	Place of the transaction	Outside of a trading venue	
1	Details of the person disch associated	narging managerial responsibilities / person closely	
a)	Name	Jacques du Puy	
2	Reason for the notification		
a)	Position/status	Canal+ Deputy CEO, in charge of International	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Canal+ SA	
b)	LEI	9695000537F9F73BXN18	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		

a)	Description of the financial instrument, type of instrument	Ordinary Shares of €0.25 each	
	Identification code	ISIN: FR001400T0D6	
b)	Nature of the transaction	Issue of shares pursuant to the terms of the partial demerger between Vivendi SE and Canal+	
c)	Price(s) and volume(s)		
		Price(s) Volume(s)	
		EUR 0.00 120,091	
d)	Aggregated information		
	- Aggregated volume	120,091	
	- Price	EUR 0.00	
e)	Date of the transaction	13 December 2024	
f)	Place of the transaction	Outside of a trading venue	
1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Anna Marsh	
2	Reason for the notification	eason for the notification	
a)	Position/status	Canal+ Deputy CEO, Chief Executive Officer of Studiocanal	

b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Canal+ SA	Canal+ SA	
b)	LEI	9695000537F9F73BXN18	3	
4	instrument; (ii) each type	the transaction(s): section to be repeated for (i) each type of c; (ii) each type of transaction; (iii) each date; and (iv) each place sactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary Shares of €0.25 each		
	Identification code	ISIN: FR001400T0D6		
b)	Nature of the transaction	Issue of shares pursuant to the terms of the partial demerger between Vivendi SE and Canal+		
c)	Price(s) and volume(s)			
		Price(s)	Volume(s)	
		EUR 0.00	20,551	
d)	Aggregated information			
	- Aggregated volume	20,551		
	- Price	EUR 0.00		
e)	Date of the transaction	13 December 2024		

f)	Place of the transaction	Outside of a trading venue	
1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name Amandine Ferré		
2	Reason for the notification		
a)	Position/status	Group Chief Financial Officer	
b)	Initial notification /Amendment Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Canal+ SA	
a) b)	Name	Canal+ SA 9695000537F9F73BXN18	
	LEI  Details of the transaction	9695000537F9F73BXN18  n(s): section to be repeated for (i) each type of of transaction; (iii) each date; and (iv) each place	
b)	LEI  Details of the transaction instrument; (ii) each type	9695000537F9F73BXN18  n(s): section to be repeated for (i) each type of of transaction; (iii) each date; and (iv) each place	

b)	Nature of the transaction	Issue of shares pursuant to the terms of the partial demerger between Vivendi SE and Canal+	
c)	Price(s) and volume(s)	Price(s) EUR 0.00	Volume(s) 4,336
d)	Aggregated information - Aggregated volume - Price	4,336 EUR 0.00	
e)	Date of the transaction	13 December 2024	
f)	Place of the transaction	Outside of a trading venue	
1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Yannick Bolloré	
2	Reason for the notification		
a)	Position/status	Non-Executive Chair	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		

a)	Name	Canal+ SA		
b)	LEI	9695000537F9F73BXN18		
4		(s): section to be repeated for (i) each type of of transaction; (iii) each date; and (iv) each place een conducted		
a)	Description of the financial instrument, type of instrument	Ordinary Shares of €0.25 each		
	Identification code	ISIN: FR001400T0D6		
b)	Nature of the transaction	Issue of shares pursuant to the terms of the partial demerger between Vivendi SE and Canal+		
c)	Price(s) and volume(s)	Price(s) Volume(s)  EUR 0.00 114,873		
d)	Aggregated information			
	- Aggregated volume	114,873		
	- Price	EUR 0.00		
e)	Date of the transaction	13 December 2024		
f)	Place of the transaction	Outside of a trading venue		
1	Details of the person disch associated	narging managerial responsibilities / person closely		

a)	Name Jean-Christophe Thiery		
2	Reason for the notification		
a)	Position/status	Non-Executive Director	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Canal+ SA	
b)	LEI	9695000537F9F73BXN18	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary Shares of €0.25 each	
	Identification code	ISIN: FR001400T0D6	
b)	Nature of the transaction	Issue of shares pursuant to the terms of the partial demerger between Vivendi SE and Canal+	
c)	Price(s) and volume(s)		

		Price(s)	Volume(s)	
		EUR 0.00	60,673	
d)	Aggregated information			
	- Aggregated volume	60,673		
	- Price	EUR 0.00		
e)	Date of the transaction	13 December 2024	13 December 2024	
f)	Place of the transaction	Outside of a trading ven	ue	
1	Details of the person disch associated	charging managerial responsibilities / person closely		
a)	Name	Arnaud de Puyfontaine		
2	Reason for the notification			
a)	Position/status	Non-Executive Director		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			latform,
a)	Name	Canal+ SA		
b)	LEI	9695000537F9F73BXN18		

4		(s): section to be repeated for (i) each type of of transaction; (iii) each date; and (iv) each place een conducted	
a)	Description of the financial instrument, type of instrument	Ordinary Shares of €0.25 each	
	Identification code	ISIN: FR001400T0D6	
b)	Nature of the transaction	Issue of shares pursuant to the terms of the partial demerger between Vivendi SE and Canal+	
c)	Price(s) and volume(s)	Price(s) EUR 0.00	Volume(s) 363,863
d)	Aggregated information		
	- Aggregated volume	363,863	
	- Price	EUR 0.00	
e)	Date of the transaction	13 December 2024	
f)	Place of the transaction	Outside of a trading venue	
1	Details of the person disch associated	son discharging managerial responsibilities / person closely	
a)	Name	Phillipe Bénacin	
2	Reason for the notification		

a)	Position/status	Independent Non-Executive Director		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Canal+ SA		
b)	LEI	9695000537F9F73BXN18		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary Shares of €0.25 each		
	Identification code	ISIN: FR001400T0D6		
b)	Nature of the transaction	Issue of shares pursuant to the terms of the partial demerger between Vivendi SE and Canal+		
c)	Price(s) and volume(s)	Price(s) Volume(s)		
		EUR 0.00 14,100		

	- Aggregated volume	14,100	
	- Price	EUR 0.00	
e)	Date of the transaction	13 December 2024	
f)	Place of the transaction	Outside of a trading venue	
1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Martine Studer	
2	Reason for the notification		
a)	Position/status	Independent Non-Executive Director	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Canal+ SA	
b)	LEI	9695000537F9F73BXN18	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		

a)	Description of the financial instrument, type of instrument	Ordinary Shares of €0.25 each		
	Identification code	ISIN: FR001400T0D6		
b)	Nature of the transaction	Issue of shares pursuant to the terms of the partial demerger between Vivendi SE and Canal+		
c)	Price(s) and volume(s)	Price(s) EUR 0.00	Volume(s) 6,000	
d)	Aggregated information			
	- Aggregated volume	6,000		
	- Price	EUR 0.00		
e)	Date of the transaction	13 December 2024		
f)	Place of the transaction	Outside of a trading venue		