

PRESS RELEASE November 2023



## 100% OF THE TOTALEnergies AFRICAN CUP OF NATIONS, IVORY COAST 2023 WITH THE CANAL + CAN CHANNEL

For the 34<sup>th</sup> edition of the African Cup of Nations taking place in Ivory Coast, CANAL+, as official broadcaster of the competition, is for the first time launching an events channel dedicated to this pan-African event: **CANAL+ CAN, available to CANAL+ subscribers from 14 December on channel 9**.

CANAL+CAN promises a unique experience in the heart of the host country as close as possible to the biggest African competition, with exceptional programming and a system never before used for a sporting event.

Indeed, **from 13 January to 11 February**, CANAL+CAN offers total coverage of the African Cup of Nations with:

## √ 100% of the competition live in HD

**Editorial expertise** provided every day of the competition by a team close to the event and behind the scenes of the Ivory Coast national team with:

Journalists Vincent Radureau, Charles Mbuya, Lililan Gatounes and Salim Baungally

CANAL+ consultants Cédric Kanté, Fousseni Diawara, Claude Le Roy,

Philippe Doucet, Guy Demel, Nabil Djellit...

And reporters in all major African capitals

## ✓ Two live broadcasts:

JOUR DE CAN, the meeting point to enjoy the afternoon matches

And SOIR DE CAN, a show lasting more than an hour which looks back on all the day's results and highlights with the insightful view of our experts.

✓ And for the first time, a 200m² studio in Sol Béni, home of football in Ivory Coast, to ensure on-air continuity and film the JOUR DE CAN and SOIR DE CAN broadcasts live.

In the run-up to the kick-off, from 14 December, CANAL+CAN invites you to experience the preparations for this new African Cup of Nations in Ivory Coast, relive great moments of African football, and discover the host country, in particular with:

- ✓ NOS DEUX ETOILES, a new documentary on the journey of Ivory Coast from 1992 to 2015 in the African Cup of Nations and other selected teams.
- ✓ **PARCOURS DE CHAMPIONS**, 26 issues to relive the incredible journey of the last four African Cup of Nations champions with Charles Mbuya accompanied by a consultant.
- ▼ TRESORS D'IVOIRE, an invitation to travel and discover Abidjan, Bouaké, Yamoussoukro, Korhogo and San Pedro, the five cities hosting the competition's six stadiums.
- ✓ **EN ROUTE POUR LA CAN**, three magazine programmes presented by Vincent Radureau focusing on the 24 nations divided into the six groups.

CANAL + CAN also puts Ivory Coast in the spotlight through special programmes:

- ✓ SOUS LA LUMIERE EN MODE CAN! where Robert Brazza is joined by personalities from African and world football.
- ✓ ENQUETE D'AFRIQUE: MISSION FOOT EN CÔTE D'IVOIRE

  to learn all about the preparations for this sporting and media event with the main players.
- ✓ START UP: FOOT BUSINESS which looks at the business opportunities of this competition in lvory Coast.
- ✓ **LA COUPE DU PARLEMENT DU RIRE**, the Sunday humour event with the PARLEMENT DU RIRE football team, which aims to defend the colours of Gondwana at the next African Cup of Parliaments.
- ✓ **EPOUSES ET FEMMES**, where we discover the intimate, captivating world of twelve footballers' wives with Déborah Mutund.

With exceptional programming ahead of the competition, more than a hundred people (journalists, reporters, technicians, etc.) deployed across Ivory Coast and technical resources never used before, CANAL + CAN promises to help viewers experience an African Cup of Nations like no other!

So with CANAL + CAN, IT'S TIME TO KICK OFF FOR THE CUP!

## **ABOUT CANAL+ GROUP**

CANAL+ Group, a subsidiary of Vivendi, is a major player in the creation and distribution of content worldwide, with 25,5 million subscribers, a presence in more than 50 countries and 7 600 employees on every continent. CANAL+ Group has 9,5 million subscribers in France and 7,6 million in Africa. It is the leading television operator in French-speaking Africa and the largest shareholder in MultiChoice, the leader in pay-TV in English and Portuguese-speaking Africa. CANAL+ Group is a major player in the production and marketing of television channels, with 130 linear and non-linear channels produced in-house. It aggregates major thematic channels and global content platforms such as Netflix, Disney+, Paramount+, Apple TV+ and DAZN. With 3.5 billion euros invested in content each year, it is a key player in sport (main funder in France of football and rugby), films (leading funder in France and Poland), and series (including more than 50 original series per year in more than 15 languages). With the support of its subsidiary STUDIOCANAL, which owns 14 production companies, including 13 in Europe and one in the United States, CANAL+ Group is the leading producer and distributor of feature films and TV series in Europe. It holds a catalogue of more than 8 000 titles from more than 60 countries. Finally, it is also a key player in digital with its CANAL+/myCanal app, whose international deployment is accelerating, with a presence in some thirty countries to date.