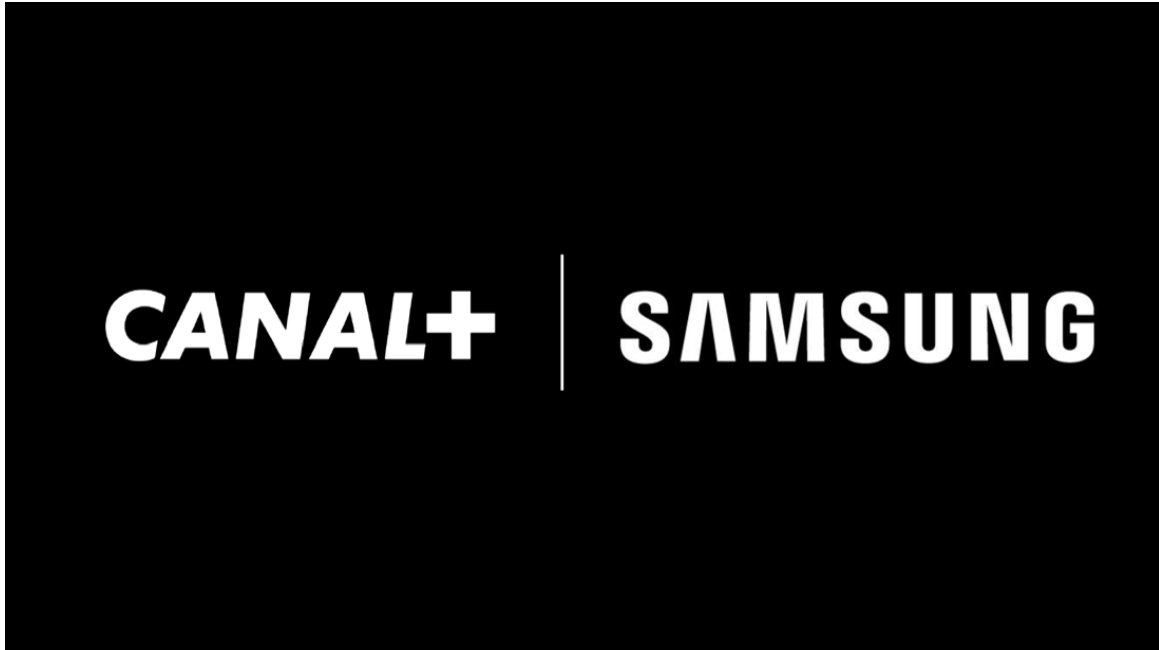


PRESS RELEASE

Paris, February 17th, 2025

CANAL+ STRENGTHENS ITS GLOBAL PARTNERSHIP WITH SAMSUNG, NOW AVAILABLE ON OVER 25M SAMSUNG SMART TVS ACROSS 40 TERRITORIES



CANAL+ and Samsung Electronics, the world's largest Smart TV manufacturer, have extended their strategic partnership to cover over 40 territories globally. This new extended partnership reinforces Samsung's strategic relationship with CANAL+ which will include the distribution of CANAL+ applications on over 25 million Samsung Smart TVs.

This partnership marks the expansion of the collaboration between the two groups in CANAL+ European, Asian and French Overseas Territories, alongside the forthcoming launch of the CANAL+ App in more than 25 French-speaking African territories.

CANAL+ applications are now available on Smart TVs starting from 2018 models and later. The applications will be preinstalled on the home screen of newly sold Samsung TVs from 2024 and 2025, providing CANAL+ subscribers with the best and easiest way to access its full range of content, including the best sports, movies and series.

With CANAL+ content seamlessly featured in the Smart TV's Universal Guide, a feature soon to be available in supported territories, users benefit from enhanced visibility and effortless access to their preferred shows and programs.

The renewal and expansion of this partnership represent a new milestone in the development of a strategic collaboration between CANAL+ and Samsung.

"This partnership makes it easier than ever to access all CANAL+ content and bundles on Samsung devices in over 40 countries and paves the way for an expanded collaboration between our two groups." stated **Philippe Schwerer, EVP Industrial Partnerships & New Business at CANAL+.**

"We are pleased to renew and further strengthen our partnership with CANAL+. With the CANAL+ app available on our Smart TVs across all CANAL+ territories, we can provide our customers with even more outstanding content from the CANAL+ app", said **Alex Hole, SVP & GM at Samsung Europe.**

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