



Press Release
Seoul, October 17th, 2024

CANAL+ Group takes its partnership with LG on Smart TVs to a new level, expanding service across more than 40 CANAL+ Group Territories.

- This strategic partnership involves for the first time seven brands belonging to CANAL+ Group in more than 40 territories.
- CANAL+ Group subscribers will have access in every CANAL+ territories to all its content and to the best experience on CANAL+ Group applications on LG screens starting from webOS 4.0*



Seoul, October 17th, 2024 - LG Electronics (LG) and CANAL+ Group have announced the renewal and strengthening of their global partnership for the distribution of CANAL+ Group Applications on webOS in all CANAL+ Group Territories.

This strong partnership covers for the first time more than 40 territories, including a renewal regarding the CANAL+ brands in France, Poland, Switzerland, Netherlands, Czech Republic, Austria, Slovakia, Myanmar but also the upcoming launch of the CANAL+ App on LG TVs in French Overseas territories as well as in more than 25 French-speaking African territories. It also covers 6 other brands belonging to CANAL+ Group (K+ in Vietnam, Skylink in Czech Republic and Slovakia, Direct One in Hungary, Focus Sat in Romania, TV Vlaanderen and Télésat in Belgium).

The CANAL+ Group applications will be available on LG Smart TVs running webOS 4.0 and above (*webOS 5.0 for French-speaking Africa and French Overseas territories) and will also include other LG screens, such as projectors, providing CANAL+ Group subscribers with the easiest way to access the best sports, movies, or series content in the house or on the go.

CANAL+ Group and LG have also been working to increase CANAL+ App and contents visibility on the LG webOS user-friendly platform, which is now expected to offer easier access to users of webOS. CANAL+ Group subscribers will be able to log-in to enjoy the best content they

are entitled to via their CANAL+ offer and will only be one-click away from their favourite content, either within the CANAL+ application or through a direct link to third-party applications included in their package. LG users will thus benefit from a CANAL+ enhanced experience, offering subscribers the most seamless and convenient way to discover and enjoy their content.

This partnership marks a new step in building a strategic and ambitious collaboration between the French Group and the South Korean Group.

"We are pleased to extend our partnership with LG across all our territories, underscoring the acceleration of CANAL+ Group global expansion. With this partnership, accessing to all CANAL+ content and bundles has never been so easy on webOS, mentioned **Philippe Schwerer, EVP Industrial Partnerships & New Business at Canal+ Group**.

"LG has been committed to offering relevant services across regions and for various audiences" **said Chris Jo, senior vice president of platform business at LG Home Entertainment Company**. "With LG webOS users having now access to a wide offer of CANAL+ group apps, including CANAL+ premium service, we are confident our partnership with CANAL+ will be strengthened".

ABOUT CANAL+ GROUP

CANAL+ Group, a subsidiary of Vivendi, is a leader in the creation and distribution of content in the world, with a presence in more than 50 countries and nearly 7,600 employees on every continent. CANAL+ Group has 26.4 million subscribers worldwide, including 17.1 million in Europe, 8.1 million in Africa and 1.2 million in Asia-Pacific. It is the largest shareholder in MultiChoice, the leader in pay-TV in English and Portuguesespeaking Africa; Viaplay, the Scandinavian leader in pay-TV and streaming; and is also a shareholder in Viu, a leading Asian streaming business.

CANAL+ Group invests 3.5 billion euros in content every year, making the group a key player in sport (main funder in France of football and rugby, and the leading partner of UEFA and the Premier League internationally), films (leading funder in France and Poland), series (including more than 50 original series per year in over 15 languages) and entertainment (documentaries, comedy, shows). CANAL+ Group offers over 2,000 channels, including 130 produced in-house. In addition to content creation and its own channels, CANAL+ Group acts as an aggregator or both linear channels global streaming services including, Netflix, Disney+, Paramount+, Apple TV+ and Max.

With the support of its subsidiary STUDIOCANAL and its network of 14 production companies, including 13 in Europe and one in the United States, CANAL+ Group is the leading producer and distributor of feature films and TV series in Europe. It holds a catalogue of nearly 9,000 titles from more than 60 countries, including those of Orange Studio following the acquisition of OCS by CANAL+ Group.

Canal+ Group is an innovative, technology-based company, with a leading direct to consumer digital offer via its CANAL+ /myCanal app, which is deploying internationally at an accelerating rate and currently has a presence in more than 40 countries and territories.

canalplusgroup.com/en

About webOS platform

webOS platform has powered LG TVs for over a decade and has been acclaimed as a friendly user interface, allowing for easy navigation and customization. With an always growing ecosystem of global partners, webOS is set to drive LG's future growth into cross device and out of home experience.

LG Channels is LG's exclusive free streaming service, offering a wide selection of premium live and on-demand programming, including movies, TV shows, news, sports, comedy, anime, and more. With an always growing number of channels, LG TV, smart monitor or projector owners can easily discover their favourite programs by launching the LG Channels application on their LG screen. Since 2024 LG Channels for Automotive

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