

Press Release  
September 14th, 2023

## **MARYLISE OGER APPOINTED DIGITAL DIRECTOR FRANCE**



Marylise Oger is joining CANAL+ Group on 18 September 2023 as Digital Director France.

In her new capacity, she will oversee the development and implementation of the global digital strategy in France, and will report to Eglantine Leclabart, Deputy Managing Director of CANAL+ France in charge of Marketing and Digital.

After graduating from HEC in 2008, Marylise Oger began her career within the patronage teams of the Louvre Museum, Pompidou Centre and then the Guggenheim in New York from 2008 to 2010, before joining the Eleven firm in 2010 as a strategy consultant in the Media, Digital and Telecoms fields. She then joined Webedia in 2015, where she held the position of Deputy General Manager of AlloCiné until 2023.

### **CONTACTS**

Olivia Abehassera : [olivia.abehassera@canal-plus.com](mailto:olivia.abehassera@canal-plus.com) / 01 71 35 19 66