

Press Release
October 6th, 2023

BRUNO RODRIGUES APPOINTED DIRECTOR DIGITAL SPORT & DIGITAL CONTENT



Bruno Rodrigues has been appointed Director Digital Sport & Digital Content as of 6/10/2023. He will continue to report to Thomas Sénécal, Director of Sports for CANAL+ Group, and will now also report to Jean-Marc Juramie, Deputy Managing Director of CANAL+ France in charge of Programs and Channels.

Bruno Rodrigues will be responsible for transforming CANAL+'s digital content production activities in France, for all the Group's themes beyond sports: film, series, documentaries, comedy, etc. This appointment reinforces CANAL+ Group's ambitions in digital following the arrival of Marylise Oger as Digital Director France. He will also retain responsibility for all digital activities related to sports.

Bruno Rodrigues graduated with honours from Sciences Po Paris. He began his career in investment banking within the M&A teams of Société Générale. He joined the Strategy Department of the CANAL+ Group in 2017, where he worked in particular on developing CANAL+ internationally. In 2019, he was appointed Project Manager to Maxime Saada, Chairman of the Management Board of CANAL+ Group and Chairman and CEO of Dailymotion. In July 2022, he was appointed Digital Director of Sport for CANAL+ Group, in charge of all digital activities related to sport.

CONTACTS

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