

Press release
Paris, March 15th, 2022

CANAL+ launches a streaming platform in Austria in partnership with A1 Telekom Austria

CANAL+ UNLOCK GREAT STORIES

IM STREAM UND IM TV

DEIN SCHLÜSSEL ZU GROSSARTIGEN EUROPÄISCHEN SERIEN UND FILMEN

JETZT STREAMEN AUF CANALPLUS.AT

Bedingungen, Preise und Details zum CANAL+ Angebot unter canalplus.at. Änderungen vorbehalten.

Six months after announcing a partnership with A1 Telekom Austria, leader in the telecommunications market in Austria, CANAL+ continues its European expansion and enters the Austrian market from March 15th, 2022.

The CANAL+ streaming platform is now available in Austria, offering a rich selection of European films and series, international blockbuster, and local productions.

The offer will rely on various studios or rights holders including STUDIOCANAL – European leader in production and distribution of films et series –, KinoweltTV, Filmtastic, Starzplay, and will also propose Original Creations specifically produced by the CANAL+ Group in France and Poland.

The service will also offer an important catalog of Austrian cinema and series content, positioning itself as a strong alternative to the American platforms present on the market.

The service will be offered for a monthly fee of 8.99 Euros/month, allowing access to 3 simultaneous streams. It will include the new **CANAL+ FIRST** channel, which will offer a line-up of premium European and Austrian content consisting of series, films, and documentaries, as well as lifestyle formats.

At launch, subscribers will be able to discover exclusive content such as the Original Creation VERNON SUBUTEX or the series COUNTDOWN COPENHAGEN, FLEABAG or ROADKILL. CANAL+ FIRST will also offer in-house productions with a music magazine or a news format targeting young people.

The channel will be available in the TV offers of A1 Xplore TV and HD Austria – satellite offer belonging to the CANAL+ Group following the acquisition of the operator M7 in 2019.

The CANAL+ group, which now has nearly 24 million subscribers worldwide, including more than 15 million in Europe, is thus accelerating its development on the continent with, for the first time in Austria, a "hybrid" offer model combining a streaming platform and a linear channel.

ABOUT CANAL+ GROUP

CANAL+ Group is a leading media company and pay-TV operator. It is also a leading player in free-to-air television with three national channels, C8, CSTAR and CNEWS, and an ads sales agency. CANAL+ Group has a wide international footprint with a presence in Europe, Africa and Asia. CANAL+ Group totals 23.7 million subscribers worldwide, including 9 million in mainland France. With STUDIOCANAL, CANAL+ Group is also a European leader in the production, acquisition and distribution of feature films and TV series. CANAL+ Group is wholly-owned by worldwide integrated content, media and communication group, Vivendi.

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