



Eco-responsibility Charter

The CANAL+ Group, aware of the necessity to reduce the ecological footprint of its programs, has contributed to the creation of the ECOPROD association to accelerate the dissemination of good practices and the implementation of specific tools to produce more environmentally friendly audiovisual content.

Therefore, on the occasion of our collaboration, we draw your attention to a few points that we feel are essential to set up.

We recommend that, unless this is impossible, you:

➤ **Limit the impact of transport, by:**

- mutualising transport (public transport, car-pooling) and encouraging teleworking whenever possible
- favouring rail transport over air transport
- using hybrid and/or electric transport for travel during filming
- reducing the weight of transported equipment to the strict minimum

➤ **Reducing the energy impact of technical equipment by:**

- avoiding the use of generators and using renewable electricity as a priority
- switching off equipment that is not in use and using low-energy lighting
- extending the life of technical equipment as much as possible

➤ **Consume in a responsible way and limit waste, by:**

- choosing local suppliers for all purchases and favouring organic products in loose form (e.g. for catering, management, etc.)
- using responsible materials and natural products in the manufacture of the sets (recyclable paints, local wood, etc.) and for the make-up
- reducing food waste and the use of paper
- avoiding disposable products (e.g. wipes, washable dishes) for the benefit of reusable containers (e.g. water bottles instead of cups)



- encouraging eco-design of sets by improving their modularity and the reuse of costumes (e.g. avoiding buying new items, giving them to associations after use, etc.)

- improving selective waste sorting

➤ **Ensure respect for biodiversity:**

- in the event of filming in a natural location, by defining a strategy for respecting biodiversity in conjunction with the managers of natural areas

➤ **Conduct an environmental footprint, such as:**

- the carbon footprint according to the ADEME methodology, integrated in particular in the Ecoprod calculator <https://carbonclap.ecoprod.com/login>

- monitoring the number of kilometres travelled by type of vehicle

- calculating the weight of waste produced by type

➤ **Contribute to the reduction of greenhouse gas emissions in line with the impacts generated by production:**

Various organisations offer to purchase carbon credits, delivered on certified projects.

➤ **Contribute to the representation of practices favourable to the protection of the environment and the struggle against climate change, by:**

- dealing with topics related to the environment, its protection and the struggle against climate change in the content produced, as far as possible, or by offering representations of practices favourable to the protection of the environment and the struggle against climate change

- if the program contains product placement, reducing the proportion of products with a negative impact on the environment

- questioning the biases and automatisms of writing to represent a more inclusive and sustainable society in fiction, using for example the [Screens of Tomorrow](#)

We thank you for your attention to these recommendations and are at your disposal to answer your questions and share your feedback: [your usual contact] or at marine.schenfele@canal-plus.com for the Group CSR Department.